



November 13, 2015

**RE: Choice of Plastic Bottles for Soft Gel and Gummy Products**

Dear Valued Customer,

Many factors go into our choice of bottling materials. Product safety and integrity remain our highest priority, although we also strongly consider our impact on the planet when sourcing bottles. These considerations have led to our choice of three types of bottling materials for our products, glass, HDPE plastic, and PET plastic.

Our dark blue glass bottles are ideal to shield liquid omega-3 products from light, and to protect the oil inside. They are also 100% recyclable, so the glass can be reused countless times without losing its integrity. Glass, however, is much heavier than plastic, and the increased weight requires more fuel to transport. Considering the hundreds of thousands of bottles sold each year, the environmental impact would be substantially larger if we exclusively used glass bottles. This is one reason why we use plastic bottles for our soft gel and gummy products.

HDPE is the most commonly recycled plastic. Its rigid, durable structure is ideal to keep our omega-3 soft gels fresh and safe. PET plastic, another widely used plastic for the packaging of food, works well for our gummy products thanks to its strong barrier properties against water vapor and oils. Both of these BPA-free plastics are relatively simple to recycle for secondary use, and both have become a lot lighter over the years, thus requiring less fuel during transport. Because the largest shipments to and from our facility consist of soft gel and gummy products, these plastics are also the best choice for the environment.

Thank you for your continued support of the Nordic Naturals brand.

In health,

A handwritten signature in black ink, appearing to read 'Chris Rundell', with a stylized flourish at the end.

Chris Rundell  
Quality Assurance Manager