

News Release

FOR IMMEDIATE RELEASE

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Nordic Naturals® Receives Friend of the Sea Certification ***All Fish Stocks and Fish Oil Products Certified Sustainable***

Watsonville, CA (June 25, 2015) Nordic Naturals is pleased to be recognized with certification from Friend of the Sea (FOS), the international reference standard for producers of omega-3 fish oil. Nordic Naturals sources all of its fish from waters that are certified sustainable by FOS, and all omega-3 products are now FOS certified as well, a reflection of the company's long-standing commitment to sustainability.

This important certification verifies that Nordic Naturals complies with rigorous standards that ensure long-term, sustainable fish oil manufacturing. These criteria include:

- Products are from fish stocks that are not overexploited
- Fishing practices prevent bycatch of endangered species
- Fishing practices reduce ecosystem impact
- Manufacturing reflects energy efficiencies
- Company practices include high standards for social accountability

According to Joar Opheim, Founder and CEO of Nordic Naturals, "Since our founding, we have been committed to the health of the oceans. Environmental stewardship is a core value for Nordic Naturals. Friend of the Sea certification is important for the environment, our company, and the confidence of our customers."

Information about the certification is also available on Nordic Naturals' [website](#).

ABOUT FRIEND OF THE SEA

Friend of the Sea is an internationally recognized, non-profit, non-governmental organization whose mission is to conserve the global marine habitat. FOS operates leading certification projects, which verify the sustainability of fisheries and aquaculture, as well as fish and omega-3 fish oil products. Over 450 companies in more than 50 countries have relied on Friend of the Sea to assess the sustainability of their seafood origins. For more information, see friendofthesea.org.

Founded in 1995, Nordic Naturals is celebrating 20 years of revolutionizing omega-3s—pioneering a new definition of fish oil as it relates to purity, freshness, taste, and dosage. Based in Watsonville, CA, the company also offers complementary nutrients essential to health. Their portfolio, which is distributed to over 35 countries, includes more than 200 products in a variety of flavors and formulations for adults, kids, athletes, and pets. Family owned, Nordic Naturals works passionately to see generations of healthier, happier people around the world—and they're just getting started. Further information is available at nordicnaturals.com.

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